



SECTOR

Technology

DATE COMPLETED

May 2008

TRANSACTION TYPE

Advanced early stage

DEAL SIZE

£3 million

INVESTMENT

£1.25 million

WEBSITE

www.thekeyrevolution.com

FOR FURTHER INFORMATION ON THIS TRANSACTION, PLEASE CONTACT:

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OCTOPUS VENTURES

THE COMPANY

The Key Revolution (TKR) has developed the Mobiu which provides nomadic computer users with simple, secure and encrypted access to their files using any online computer, without the need for their own computer network. Mobiu is a 'key' or 'dongle' with an embedded SIM card which the user inserts into their computer's USB jack. Once validated with a pin, the user has immediate access, in a single place, to a secure, portable and 'footprintless' work space.

Users can store their own documents on a secure and remotely hosted TKR server, as part of the service, so that when the device is running they can access their own documents. When the Mobiu is removed there is no record of its use on that machine, as all data is stored either on the device or on the TKR server. Lost or stolen devices can be quickly deactivated, rendering them useless to anyone else.

INVESTMENT

- Octopus Ventures made a £1.25 million investment in TKR in May 2008 at a pre-money valuation of £3 million. The investment made comprised funds from Octopus Titan VCT 1 & 2, Eureka and the Octopus Ventures Investor Group.
- The investment will be used by TKR for further technology/platform development, sales and marketing and to add new staff and services.

STRATEGY

- The Mobiu offers consumers a simple, low cost and highly secure way to store, share and work with their documents whilst online.
- The combination of strong management, a good product and opportunities for expansion into new territories offered a compelling investment proposition.

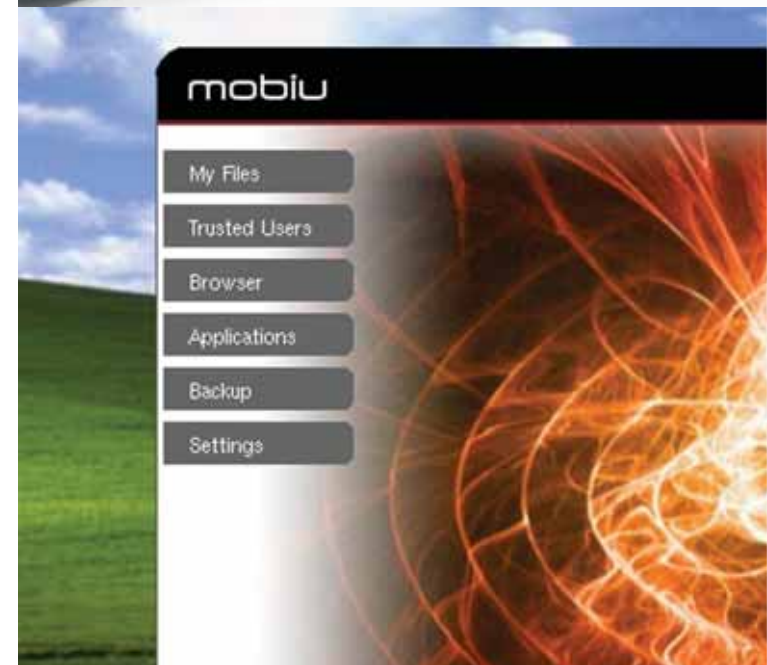
OCTOPUS

The Octopus Ventures team was formed in 2000 by a group of successful entrepreneurs and businessmen in order to provide both capital and business expertise to small, fast growing companies. The Ventures Team invest funds from their Private Investor Group alongside the Titan VCTs (established by Octopus in 2007) and the Eureka EIS fund. The team has extensive business experience across many sectors, with backgrounds ranging from investment banking, sales and marketing and general business management. This combined with the experience of our Private Investor Group, offers a strong competitive advantage in the marketplace.

If you have any investment opportunities you would like to discuss with us, please contact our investment team on **020 7710 6459**.



MOBIU
The Key Revolution



“Key Revolution brings together some of the brightest and most forward-thinking technology experts and has the ability to genuinely transform the way in which we all work... The uniqueness of Mobiu, combined with the quality of the management team in place and a growing trend towards more flexible working, means that Key Revolution has the potential to become a major global technology player.”

Alex Macpherson, Chief Executive, Octopus Ventures

“The combination of funding and the guidance that Octopus Ventures can provide as we enter our next phase of development will help to ensure that Mobiu is a commercial success.”

Adrian Burholt, Chief Executive, The Key Revolution